



ARTIST PROSPECTUS

115 Pleasant Street, NW
Vienna, VA 22180

Phone: (703) 319-3971
www.viennaartsociety.org

45TH ANNUAL TREASURY OF ART SHOW

Annual Juried Art Show and Sale

WHEN: November 21 - 23, 2014

**WHERE: Vienna Community Center
120 Cherry Street
Vienna, Virginia 22180**

JUROR: Deborah Ellis

DEBORAH ELLIS was born in Boston, graduated from Radcliffe College with a degree in Art History and studied at the Art Students League in New York. She has lived in the Washington, DC area for over forty years where she has exhibited and taught. Additionally she works on a small island in Maine and has shown work extensively in the New England area. Her paintings and prints have been exhibited in numerous solo and group exhibitions; among them the Bronx Museum, the Corcoran Gallery of Art, the Hagerstown Museum, the Mint Museum of Art and the Virginia Museum. In addition to numerous corporate collections her works are included in the public collections of the Library of Congress, Harvard's Fogg Art Museum, the National Museum of Women in the Arts, the University of Virginia and the Virginia Museum. Deborah Ellis has taught for twenty-five years at The Art League in Alexandria and exhibits regularly at Reynolds Gallery in Richmond, Virginia.

SHOW SCHEDULE

Friday, November 21, 2014	10:00am–9:00pm
Saturday, November 22, 2014	10:00am–7:00pm
Sunday, November 23, 2014	12:00pm–4:00pm

EVENTS SCHEDULE

Preregistration postmark deadline:	Friday, November 14 th
On-site registration and delivery:	Wednesday, November 19 th , 6:00pm–8:30pm
Pick-up of non-accepted work:	Thursday, November 20 th , 6:00pm–8:00pm
Awards Reception:	Friday, November 21 st , 7:00pm–9:00pm
End-of-show pick-up:	Sunday, November 23 th , 4:30pm–5:30pm

Over \$1,700 in Cash and Prizes!

2014 TREASURY OF ART SHOW GUIDELINES

ELIGIBILITY AND ENTRY REQUIREMENTS

Artists are invited to submit up to three (3) entries. All entries must be the artist's original work, completed within the last 3 years. Oil, Watercolor, Acrylic, Collage, Mixed Media, Pastel, Drawing, Hand-pulled Prints, *Photography, and Sculpture of size and weight easily handled by one person are acceptable media.

**Photography entries must be in the edition of one. Accepted pieces can include: Traditional, Digital, and Innovative. Multiple copies of the same image will not be allowed in the show as hanging and/or bin pieces.*

***At judge's discretion, Graphic Arts & Painting, 3-Dimensional Artwork, and Photography MAY be judged separately.*

THE FOLLOWING ARE NOT ELIGIBLE

- Work accepted in previous VAS juried shows.
- Work depicting nudes, violence, weapons, drugs, or drug-related items.
- Giclee reproductions.
- Works unsuitably framed. Frames must be secure, and gallery-wrapped canvases must have framing wire securely attached. **SAWTOOTH HANGERS are not acceptable.**

CRITERIA FOR DISPLAY

- Mats must be acid-free board, clean and well cut.
- Tape used to secure work and backing board must be acid-free material.
- Glazing must be glass or Plexiglas and free of cracks and scratches.
- Entries must be dry and ready for display.
- Entries consisting of multiple pieces will be considered multiple entries.
- No piece over 48" (2304 square inches) in any direction, including frame, can be accommodated.
- Sculptor must provide floor pedestal for display if needed.
- **All work must be FOR SALE.**

BIN PIECES

All registered artists may bring up to three (3) original, matted, unframed pieces for sale in the bins. Mats must be clean and well-cut. All bin pieces must be neatly and securely shrink-wrapped in professional clear art bags. **Reproductions and giclees are not acceptable.** Maximum size 22"x28" (616 sq. in.). All bin pieces must be clearly labeled with the artist's name, title of the work, medium, and price. This information must also be listed on one 3"x5" card and turned in at the bin receiving table with the respective bin pieces. Minimum selling price per bin piece is \$35.

**Photography—see eligibility under entry agreements.*

SALES

A 25% commission will be charged on all sales, including bin pieces. VAS will collect sales tax.

REGISTRATION AND FEES

Pre-registration must be postmarked by Friday, November 14, 2013, and is not refundable. The VAS member fee is \$8.00 per piece; the nonmember fee is \$12.00 per piece. To pre-register, all requested information must be provided on the registration form.

On-site registration on Wednesday, November 20, 2013, is \$10.00 per piece for VAS members; \$15.00 per piece for nonmembers. Checks must be payable to the **Vienna Arts Society, Inc.** and accompany the registration form.

To preregister, send your check and registration to:

**Vienna Arts Society Treasury of Art Show,
c/o Jeff Gorrell**

10413 Hunter Ridge Drive, Oakton, VA 22124

On-site registration on Wednesday, November 19, 2014. Member fee: \$10.00 per piece; Non-Member fee: \$15.00 per piece. Checks must be payable to the Vienna Arts Society, Inc. and accompany the registration form.

PRIZES

\$1,700 in prizes will be awarded. Three cash prizes totaling \$600 will be given, plus additional merchandise and certificates.

DELIVERY

All entries must be delivered to the Vienna Community Center gym between 6:00pm and 8:30pm, on Wednesday, November 19, 2014. Please label entry (on the back of hanging art or appropriate place on standing or sculptural pieces) with the following information *prior to arrival*:

- 1-Your name
- 2-Entry # (1,2, or 3)
- 3-Title of entry
- 4-Medium
- 5-Price

NON-ACCEPTED WORK

You will be called only if all your entries are accepted. For this reason, **please provide a daytime phone number on your registration form.**

All participating artists should be prepared to retrieve at least one non-accepted work between the hours of 6:00pm and 8:00pm on Thursday, November 20, 2014. Work NOT CLAIMED AT THIS TIME will incur a \$10/piece/day handling and storage fee. **Bin pieces may remain for the duration of the show.**

SHOW CLOSING

All unsold works must be retrieved on Sunday, November 23, 2014, **NO SOONER THAN 4:30pm and NO LATER THAN 5:30pm.** Unclaimed art will incur a \$10/piece/day handling and storage fee.

ENTRY PROCEDURE

- 1- Carefully complete and detach the registration form below. Print carefully or type the information, which **IS NOT SUBJECT TO CHANGE**. You are encouraged to **MAKE AN EXACT COPY OF THIS FORM FOR YOUR RECORDS.**
- 2- Artists are responsible for labeling each entry on the back, upper left. Your labels must match the information on the registration form below. Please attach your labels prior to delivery.
- 3- To preregister, mail your registration form and entry fee check payable to the “**Vienna Arts Society, Inc.**” and **postmarked no later than Friday, November 14, 2014.**
- 4- Artists are strongly encouraged to bring a one-page bio for placement in the Artists’ Reference Book on Wednesday.
- 5- **For registration questions**, call Jeff Gorrell at 703-255-3668.
- 6- **For membership information**, contact Deborah Bird at membership@viennaartsociety.org or check www.ViennaArtsSociety.org for a membership application to include with entry.

DETACH

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REGISTRATION FORM

2013 Vienna Arts Society Treasury of Art Show

Name: _____

Daytime Phone #: _____ Vienna Arts Society Member? _____

Address: _____

Email Address: _____

Entry #1

Title: _____

Medium: _____

Outside Dimensions: _____

Price: _____

This is my original work, and I agree to the rules of the show as presented in this prospectus. I will not hold the Vienna Arts Society or the Vienna Community Center responsible for any loss or damage to my entries. I will remove any work not sold on Sunday, November 23, 2014, no earlier than 4:30pm and no later than 5:30pm. There is no storage available. I agree to allow images of my work to be used for event-related publicity and on the VAS website.

Entry #2

Title: _____

Medium: _____

Outside Dimensions: _____

Price: _____

Signature: _____

Fee enclosed: \$ _____

Entry #3

Title: _____

Medium: _____

Outside Dimensions: _____

Price: _____

Check #: _____

Mail to:

**VAS Treasury of Art Show, c/o Jeff Gorrell
10413 Hunter Ridge Dr., Oakton, VA 22124**

OFFICE USE ONLY

Name on Check: _____

Address (if different than registration form): _____

Date on Check: _____ Date Received: _____

Check #: _____ Bank: _____

Amount: _____ Verified VAS Member? _____