

PhotoART

An Exhibition of Fine Art Photography

presented by the

League of Reston Artists

Celebrating 35 Years Supporting

Reston Artists

September 29 – October 27, 2008

JoAnn Rose Gallery
Reston Community Center at Lake Anne
1609-A Washington Plaza
Reston, VA 20190

Gallery Hours

Monday thru Saturday 9:00 am – 10:00 pm

Sunday 1:00 pm – 9:00 pm

Except during private functions – Call ahead.

JUDGE – Roy Sewall

Although born in Boston, Roy Sewall lived in India, Pakistan, Indonesia and the Philippines from the third grade to the twelfth grade. His father was working with the State Department's Agency for International Development teaching the host government agencies how to make public service training films.

Roy has a BS in Physics from Case Institute of Technology in Cleveland and a MS in Engineering Science from Penn State. He has worked for several major corporations that focused on defense, space, communications, and transportation programs, and recently made a career change to photography.

Roy started into photography because he enjoys traveling overseas, and taking pictures helped retain the great memories. Over the last 30 years he has traveled with cameras to Iceland, western Europe, eastern Europe, Kenya, Tanzania, China, Aruba and Costa Rica. But the Washington area is his favorite of all and that has led to the making of a coffee table book called "Our Potomac, from Great Falls through Washington, D.C." Roy is currently working on a second book about the river.

Roy is Chairman of the Board of the newly formed C&O Canal Trust, a non-profit friends group for the park that conducts fundraising and projects for the park.

AWARDS

Cash awards totaling \$300 as well as honorable mentions will be chosen by the judge.

Peoples' Choice Award

Visitors to the show can vote for their favorite work. The work with the most votes will receive special recognition.

ENTRY FEE - LRA Members Only \$15 for two entries

Email or mail entry form with check or pay on-line with PayPal to LRA to: League of Reston Artists, PO Box 2513, Reston, VA 20195 **Mailed entries must be received by September 26.**

Entries will also be accepted at the door if pre-registered. To join the LRA or renew your LRA membership, please complete and enclose the Membership Application form.

Forms and information are available on the website www.leagueofrestonartists.org or contact Ellis Rosenberg – erosenberg@cox.net.

ELIGIBILITY

LRA member photographers are invited to submit two (2) works that have been created using a photographic process. Work over 36" in any direction will be treated as two works. Work must have been completed within the past two years. Works that have won awards in prior LRA shows or have been accepted into LRA juried shows are not eligible. Site restrictions prohibit sexually explicit (nudity) or violent themes. This is a judged show and all work accepted for entry will be displayed.

SALES

LRA will retain a 25% sales commission on all sales including sales up to 30 days after the exhibit closes, which are a direct result of this exhibit. Work will be sold at the price listed on the entry form unless marked Not for Sale (NFS).

LIABILITY

Artists exhibit all work at their own risk. The League of Reston Artists and the Reston Community Center are not responsible or liable for damage, theft or loss of an individual's work from any cause whatsoever.

INSTALLATION

All work must be able to be hung on the wall and ready for installation with proper hanging devices (screw eyes that can be threaded with fishing line to hang) attached. LRA reserves the right to refuse work that is improperly presented or unsafe to hang. No clips front or back will be accepted. All work must be identified with the artist's name, phone number, title of work, medium and price.

AGREEMENT

All accepted work must remain for the duration of the show. LRA reserves the right to photograph work for publicity and use on the LRA website. LRA is not responsible for works left after the pick-up dates following the close of the exhibition. Submission of any entry constitutes understanding and agreement with all of the conditions set forth in this prospectus.

CALENDAR

Friday, September 26 - Entries must be received .

Friday, September 26 -All material for press promotion due.

Monday, September 29, 9:00-10:00 am

Deliver artwork to JoAnn Rose Gallery, RCC at Lake Anne
1609-A Washington Plaza, Reston, VA 20190

Sunday, October 14, 2:00-4:00 pm - Awards Reception

Monday, October 29, 9:00-10:00 am

Pick up artwork at JoAnn Rose Gallery, RCC at Lake Anne. If you are unable to pick up your work at this time, please arrange for a friend to do it for you. A fee of \$10 per day will be assessed if your work is not picked up on time.

PRESS PROMOTION

Following are the instructions and guidelines for submitting material for press promotion to the local newspapers. This is an excellent opportunity for you to promote your artistic contribution to this League of Reston Artists Exhibition.

All information must be received by **5:00 pm on Friday, September 26th.**

Please email the requested information to James W. Bailey - jameswbailey@comcast.net

Confirmation of your intent to provide an image and text for press promotion will allow us to inform the newspaper of the total number of expected images and statements. This allows them to plan the space for the layout. Email to jameswbailey@comcast.net

PLEASE ADHERE TO THE FOLLOWING GUIDELINES FOR SUBMITTING YOUR IMAGES AND ARTIST STATEMENT FOR PRESS PROMOTION:

1.) IMAGE FILES:

Submit the best color corrected and cropped digital image of your work. You are also strongly encouraged to send a separate image of yourself. The images **MUST BE** in **jpeg** format and **between 300-600k**. **DO NOT** send TIFFs or any other types of image files.

ART IMAGE FILE NAME FORMAT

Your art image file name needs to follow this format:

Name of Artist – Residence – Title of Work.jpg

For example:

James W. Bailey – Reston – Man On A Crutch.jpg

PERSONAL IMAGE FILE NAME FORMAT

If you send an image file of yourself, follow this format:

Name of Artist – Residence.jpg

For example:

James W. Bailey – Reston.jpg

This image file name format is critical to be able to clearly identify the image with the correct title and artist. Be sure to include your residence. This will allow the newspaper to direct your name and image to the proper editions of the paper if you live outside of Reston.

2. TEXT FILE:

Please submit a short one paragraph statement specific to a description or explanation about your work.

If you are sending the information via email, please type it in the body of the email message. Do not send an attached file. If you are submitting the information on a CD, send the text in a .doc file.

Text should be in the following format:

Artist Name – Residence - Title of Work: Statement

For example:

James W. Bailey – Reston - Man On A Crutch:

“Man on a Crutch’ was shot in the aftermath of a torrential thunderstorm that erupted on a summer afternoon in New Orleans. I happened to be taking a short cut in my car through an impoverished neighborhood known as the Golden Triangle and had to stop because of a flooded intersection. Suddenly I looked to the passenger side and saw this man on a crutch trying to make his way through the water across the street. The shot was taken from the inside comfort of my automobile. I wanted to emphasize the disconnection of myself from this man’s situation. Although he and I live in the same city, in reality, we are worlds apart.”